

■ ADS TO BE PRODUCED BY TORONTO STAR

All deadlines listed occur the week before the publish day, unless marked with an asterisk.

PUBLISH DAY	BOOKING	MATERIAL RECEPTION	FINAL APPROVAL
ALL SECTIONS			
Monday	Monday noon	Monday 4:30 p.m.	Friday noon
Tuesday	Tuesday noon	Tuesday 4:30 p.m.	*Monday noon
Wednesday	Wednesday noon	Wednesday 4:30 p.m.	*Tuesday noon
Thursday	Thursday noon	Thursday 4:30 p.m.	*Wednesday noon
Friday	Friday noon	Friday 4:30 p.m.	*Thursday noon
Saturday	Monday noon	Monday 4:30 p.m.	Friday noon
Sunday	Monday noon	Monday 4:30 p.m.	Friday noon
*The week before			

■ COMPLETE MATERIALS DELIVERED BY CLIENT

ADS TO BE PRODUCED	BOOKING	MATERIAL RECEPTION
REGULAR EDITION		
Monday	Wed 4:30 p.m.	Thursday noon
Tuesday	Thurs 4:30 p.m.	Friday noon
Wednesday	Fri 4:30 p.m.	Monday noon
Thursday	Mon 4:30 p.m.	Tuesday noon
Friday	Tues 4:30 p.m.	Wednesday noon
Saturday	Wed 4:30 p.m.	Thursday noon
Sunday	Wed 4:30 p.m.	Thursday noon
WEEKLY SECTIONS		
Breathe: Fitness (Mon)	Tues 4:30 p.m.	Wednesday noon
Breathe: Love etc., Smart Money (Tues)	Wed 4:30 p.m.	Thursday noon
Breathe: Feast (Wed)	Thurs 4:30 p.m.	Friday noon
Breathe: Fashion (Thurs)	Fri 4:30 p.m.	Monday noon
Breathe: Home, Wheels (Fri)	Mon 4:30 p.m.	Tuesday noon
The Good Life, Destinations, Properties, Interface (Sat)	Mon 4:30 p.m.	Tuesday noon
Breathe: Family, Book-ish, Tech (Sun)	Tues 4:30 p.m.	Wednesday noon

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